

B2C Retail Take Back Service Brochure

You don't have to pay, WEEE do



WEEE Regulations

The European 'Waste Electrical Electronic Equipment Directive' (WEEE) was introduced into UK law on 2nd Jan '07 to deal with the estimated 2 million tonnes of WEEE land-filled via business and household end users in the UK each year.

The WEEE directive places explicit responsibilities on Producers to pay for the re-use, recycling, recovery or treatment of their market share when WEEE arises from household end users known herein as B2C.

Why Weeeco Retail B2C Take back?

The Weeeco Retail B2C take back service is by invitation only where Weeeco will pay for the environmentally sound disposal of B2C Weee arising at a registered member's retail site. This is a free service that allows retailers that have been invited to opt out of paying the DTS fee and use the Weeeco retail scheme for the sound disposal of their B2C WEEE.

Who is the Weeeco Retail B2C take back service for?

The Weeeco Retail B2C take back service is for invited retail stores who, as a result of their consumer operations, are responsible for the disposal of waste electrical electronic equipment arising from household end users. Examples would be electronic retailers and wholesalers, electrical installation and repair companies and second hand/rental electrical retailers.

Why do Weeeco pay for the recycling of my B2C WEEE?

Weeeco's innovative WEEE Collection System is consistent with Regulation 39 of the UK WEEE regulations and guarantees that the organisation or business holding the B2C WEEE is only responsible for the transport and administrative elements of its environmentally sound disposal. The cost of the recycling is born by the producers via Weeeco's producer compliance schemes.

A WEEE Collection System can only be operated within the UK WEEE Regulations by prior agreement between a WEEE Collection System (Weeeco), a Producer Compliance Scheme (Northern Compliance B2B and WEEE Lite B2C) and AATF's (Wincanton & Wiser) and an End User (You).

What does this service include?

The WEEE Collection System provides a one stop shop for all 13 categories of

WEEE and the regulatory requirements associated with its environmentally sound disposal as required by the UK WEEE regulations including site registration for:

- Collection of Hazardous Waste
- EP 41 where appropriate
- B2C WEEE Collections under Regulation 39

The WEEE Collection System provides each site with:

- Induction training for site representative
- Toolkit for retention of compliant documentation including:
 - Company WEEE Policy (14001 & 9001 Compliant)
 - Mandatory Certification for the WEEE Collection Point
 - Mandatory Certification for Weeeco Collections
 - Online Collection Request Instructions
 - Offline Collection Request Forms
 - Hazardous Waste Note retainer
 - Duty of Care Note retainer
 - Health & Safety Policies for the Storage and Collection of WEEE
 - Risk Assessment for WEEE Collections

The WEEE Collection System is fully automated and requires a single entry action by the site representative via their site homepage on www.weeeco.com:

- Site representative enters online the B2C items to be collected
- The online system sends automatically to the site representative a PDF of the collection request with a fully priced schedule
- Weeeco assign AATF and Transport Logistics and produce:
 - Hazardous Waste Notes
 - Collection Instructions
 - WEEE Collection takes place
- Weeeco produce WEEE certification to include:
 - Weight of Hazardous Waste Collected by Stream
 - Weight of Non Hazardous Waste Collected by Stream
 - Recycling performance for each stream
 - Data Destruction Code, HW Code, Collection Code

Environmental Performance

Weeeco's business model from day one has been to ensure our WEEE service adheres to strict criteria demonstrating:

- Environmental Sustainability - by ensuring the client reduces the carbon footprint by storing as much WEEE the site and regulations will allow prior to a collection. It is also the practice of Weeeco, ensuring the AATF has a system which allows for large loads from UK collection points
- Corporate and Social Responsibility - by guarantee the WEEE will be dealt with in the UK and diverted from 3rd World Recycling and Land Fill as a pre requisite of the service. It also ensures data destruction as a default of the service bringing peace of mind for those that have data protection responsibilities
- Cost Effectiveness - the cost of environmentally sound recycling in the UK has for sometime been financially viable and it is beggars belief that many of the systems run by the UK Waste industry are dependent on 3rd World, Land Fill or Both

Weeeco prides itself on selecting AATF's in the UK which pass its strict audit process benchmarked to BATRRR and ISO 14001:

- Meeting 'Best Available Techniques for Recycling, Recovery & Treatment'
- Open Policy for Client Auditing
- On Market Solutions that demonstrate Corporate & Social Responsibility
- Ability to work a system consistent with the UK WEEE Regulations in the production of Regulation 9.1, 9.2, 32 and 39 evidence notes
- Data destruction as default i.e. not data cleansing
- Weeeco's collection system coupled with our preferred AATF's outperform the targets set by the regulations for WEEE Disposal:
 - WEEE Cat 1 - 12 @ 95%+
 - WEEE Cat 13 @ 90%+
 - Lead Acid Batteries @ 95%+
 - All Other Batteries @ 75%+

How do I register my site(s) for the B2C Take Back Service

Step One: Complete the table below and send by post to (Weeeco, Design Works, William Street, Gateshead, NE10 0JP), fax (0191 423 6233), e mail (Info@weeeco.com) alternatively call 0191 423 6232 with the answers to the questions below ready.

Company Name: _____

Address: _____

City/Town: _____

Post Code: _____

Contact Full Name: _____

Contact Telephone: _____

Contact E Mail: _____

Number of Sites: _____

Sites Post Codes (Sites where WEEE would be collected from): _____

Current WEEE Solution (A brief explanation of how you deal with B2C WEEE today):

Step Two: Weeeco will contact you and undertake an initial assessment of your qualification and, if appropriate, arrange a free site audit for each WEEE Collection Point.

Weeeco will then prepare a WEEE Collection Plan for your agreement and register your site(s) for the B2C Take Back Service.

Step Three: Weeeco will assist you to implement the WEEE Collection Plan and provide induction training on the use of the online WEEE Collection Request tools.

Business Delivery Partners



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